

## ITALIAN LIBERTY, National photographic contest dedicated to the Art Nouveau

## "Beauty will save the world"

(Dostoevskij)

This is the maxim of the third national photographic contest, named "Italian Liberty". This competition, which participation is free, arises in order to pay homage to the amazing heritage of the Italian Art Nouveau; for instance: houses, palaces, monuments, sculptures and applied arts. The Italian Liberty photographic contest represents a great opportunity to create passion about Beauty and Values promoted by the Liberty association.

The idea belongs to *Andrea Speziali*, who is a young man from Riccione. He is considered one of the most important expert of this artistic style, and he was able to create a movement in order to conduct a census of the Italian historical properties in his website, *www.italialiberty.it*, which is constantly updated. On this website you can see a very special digitalized heritage, through which you can both appreciate majestic buildings and find out the Art Nouveau itineraries that Italian Liberty provides.

The contest is open to anyone: Youngsters and not, expert and amateur people, classrooms of students, public and private entities, Italians or foreigners, EVERYONE CAN TAKE PART TO THE ITALIAN PHOTOGRAPHIC CONTEST "ITALIAN LIBERTY".

The two previous events were very successful and we expect the same result for this third manifestation; in order to participate to the contest people must take pictures (for a maximum of 30 photos) of some Art Nouveau art pieces or make a video of these (only one video).

In the competition of this year we added another category: "The World Art Nouveau", which was created for the foreign Art Nouveau art pieces in the world. In this way it will be possible to present 20 photos of any international Art Nouveau art pieces, thanks to prestigious international partnerships such as the European Route, Barcelona, Magazine Coup De Fouet, Reseau Art Nouveau Network and the Victor Horta Museum. Twenty finalists will be rewarded, 12 for the "Italian Liberty" category, 5 for videos and 5 for "The World Art Nouveau" category.

It will be possible to free enroll the Italian Liberty contest, directed by Andrea Speziali and organized by the Aitm Art Organization, from 2nd March to 31th October, for more information see: www.italialiberty.it/concorsofotografico or write to info@italialiberty.it phone number: +(39) 011.207.2347.

The great project is supported by some important partnerships such as the "Polini Group", which found some affinities with the reward in one of its brands: The Limoncello Liberty, Italian Touring Club, Glass Painting Art Museum and others.